



NEWS RELEASE

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FOR IMMEDIATE RELEASE

DESA™ Indoor/Outdoor Heats Up The Workspace With The Next Generation In Gas Forced Air Heat

BOWLING GREEN, Ky. (February 15, 2006)- A warm workspace is a necessity. Whether it's the construction site, garage or workshop, a portable propane heater offers safe and efficient temporary heat. DESA Indoor/Outdoor Products, the world's leader in indoor and outdoor heating, is introducing the next generation in gas forced air heating technology.

The newest gas forced air heater by DESA is engineered to be 25 percent quieter than competitive models. Designed with ruggedness in mind to meet the rigorous demands of the worksite, the new gas forced air heater sets a new ergonomic example that features a roll bar design with a balanced carrying handle, top-mounted controls and easy service access.

DESA's four new heater models are also designed to be easily stowed away and allow for multiple heater units to be stacked to save space on the jobsite and in rental houses where space is a serious issue. The heater also comes equipped with a locking front foot mechanism that allows for adjustable height for heat direction.

"On the job site or in the workspace, our customers demand tough, portable and easy to operate heaters," says Griffin Bland, Sr. Product Manager for DESA Indoor/Outdoor Products. "We've listened to the customer, addressed these concerns and engineered a heater that is quieter, more durable and easier to transport."

The new patent-pending DESA gas forced air heater also features variable heat output and an easy start, continuous spark ignition. This versatile heater will keep the work area comfortable on the coldest days with high heat output at a great value.

The DESA unit will be available at hardware stores, rental stores and home centers nationwide in DESA's major brand's: Reddy Heater, Master, Universal, All-Pro and Remington.

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